# Shaping the Future of Manufacturing

Move Beyond Operational Excellence, Agility, and Innovation with a New Approach to Digitalization

### The next few years will be transformational for manufacturers

### HANDS IN THE NOW...

Manufacturers' top 5 business and industry disruptors







Increasing cyberattacks



- Supply chain disruptions or lack of key supplies

What is needed:



- Increasing costs
- for raw material, components, or energy



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**IFS** 

Increasing

need for hypercustomization





Restructuring organizations for an era of accelerated disruption, continuous volatility, and heightened uncertainty.

Source: IDC Global Future of Manufacturing Survey, November 2022, n = 160

**Manufacturers' business priorities** have shifted from core (operations excellence) to emerging topics (retaining and attracting the right talent and skills, sustainability). But many are in firefighting mode, and other important topics are being overlooked.

How they can succeed?



Read the InfoBrief to know more about "The Core", "The Emerging", and "The Overlooked" business priorities!

#### Manufacturers are busy innovating their IT stack

### Manufacturers' current focus in terms of managing their IT systems:



### Being "digital" matters, because digital maturity impacts profits.



Ad hoc Opportunistic Repeatable Managed Optimized Manufacturers need to carefully plan and execute their digital transformation strategies, leveraging digital can impact on business performance. modern technology architectures.

Source: IDC Global Future of Manufacturing Survey, November 2022, n = 160

## **Manufacturers** must transform their digital transformation strategies.

A new approach is required:





of manufacturers lack the necessary in-house IT skills and therefore need external support if they are to shape the future of manufacturing with a new approach to digital transformation!

... When choosing an enterprise software solution provider, manufacturers require the following:



Embedded **State-Of-The Art** Technologies



Modular Functionality

### IDC Guidance



Shape IT strategy in synch with business priorities



Utilize digital technologies to create value and to accelerate growth



Establish partnerships with an ecosystem of technology partners

Thriving organizations continuously use digital technologies to optimize operations, compete, and to create value around products, services, and data monetization.





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